



Andrew Norlen

AUTHOR, WRITER, COACH &
MULTI-HYPHANTE ARTIST-PRENEUR

MEDIA KIT

AS SEEN IN:

VARIETY

**BARNES
& NOBLE**

Spotify



**USA
TODAY**

**iHeart
RADIO**

Hi, I'm Andrew!

AUTHOR, WRITER, COACH & MULTI-HYPHANTE ARTIST-PRENEUR



Storytelling has been my life force for as long as I have the ability to recall.

From my affinity for Julie Andrew's sharp wit as Mary Poppins at just 5 years old, to falling in love with theater as Alfalfa in a backyard summer camp production of The Little Rascals at 8, or to seeing the New York City skyline in cinema as I grew up and feeling a deep calling to lay down roots and dream here someday.

Story is how we connect.

Story is how we heal.

Story is the legacy we leave.

I call myself an artist-prenuer because I believe that **I am in the business of creativity**. Creativity is meant to be discovered, harnessed and freed so that you can share it to help make this life make a bit more sense each day.

I hear story and tell story wherever I go—whether that be my newest writing project, my current coaching client, my Broadway national tour, a colleague who found their voice in my first publication, a struggling artist who leans on our resources, or being inside the ever-changing trenches of my one of a kind 9-5.

Story is the result of a life lived to its fullest. My mission with my story is to create space wherever I go.

Big dreams.

Big moves.

Big love.

Andrew



7.5K

total social reach



55.4K

monthly grid views



3.6K+

podcast downloads



2.5K

email subscribers

Writer & Published Author

In 2021 Norlen became a published author when his **book of pandemic testimonials** was picked up for global distribution.

His vision created a runway of relationships that would regularly take decades to amass.

All of his current endeavors are a direct result of the book's success and community driven mission.

Norlen is currently finalizing his newest book proposal for his upcoming narrative non-fiction memoir, **Please Get a Divorce.**



Associate Director & Coach

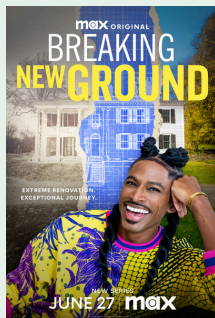
Norlen is the Associate Director + Chief of Staff for **Robert Hartwell**.

Hartwell is best known for his series, **Breaking New Ground on MAX** produced by Scott's Brothers Entertainment, The Oprah Winfrey Network and HGTV.

Hartwell is also the founder and CEO of **The Broadway Collective** & **The Unstoppable**—two premier NYC-based coaching programs for the next generation of Broadway and female-identifying BIPOC entrepreneurs who want to use storytelling to scale.



STATS & FACTS



Andrew managed & directed
Robert's 8 city National

"Coming Home" Press Tour



Founder & Executive Director

In an industry of endings **where do creatives go when the job ends?** Or when the show closes?

Norlen founded his non-profit, **Braving the Business** in 2022 because of this very dilemma. He was driven to build an organization and cultivate a community that didn't have an expiration date.

Creatives of all kinds deserve a soft place to land at any stage of their careers, right?

This is why Andrew and his incredible Board of Directors are working towards opening **Recess: the creatives wellness & community center**—a first-of-its-kind resource for all artists located in midtown Manhattan.

STATS & FACTS

Board of Directors

J. Harrison Ghee, Eden Espinosa, Patrick O'Neill + MiMi Scardulla.

72.3K views

for our RECESS launch campaign

2.9 million+...

fine arts majors in the US labor force

51K+...

members of Actors Equity Association nationwide

...but 0

1-stop, in-person, community-made, accessible artist wellness resources—**until now!**



Actor & Podcast Host

From The Met to international waters sailing the Mediterranean–Norlen has performed for audiences all over the globe and on tour across the United States in the Broadway smash, **Kinky Boots!**

He received his BFA from **The Boston Conservatory of Music** in 2016, with an emphasis in dance and directing.

He created his podcast, **Everyday Heroes** during the pandemic and is launching a brand new podcast called **Codependent** with his best friend + sister, coming soon!

AndrewNorlen.com

Podcast:

[Everyday Heroes](#)

Representation:

[DDO Artists Agency](#)



Press & Media



VARIETY

PLAYBILL®



**BARNES
& NOBLE**





WHO I WORK WITH

From agents to publishers,
from entrepreneurs to high school seniors,
from Tony Award winners to boutique brands—
no matter the audience,
community is paramount in my work.

I am on a mission in every room I inhabit,
to create spaciousness & lead with curiosity.

WHAT YOU CAN EXPECT

Expect **excellence.**

Expect **thoughtful words of reflection.**

Expect **executive leadership.**

Expect **conscious & curated community.**

Expect **passion, heart & generosity.**

Expect **intentional growth.**



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andrewnorlen.com

bravingthebusiness.org

GET IN TOUCH

Nothing happens when we stay
comfortable and cozy inside our
comfort zone, right? True
growth, true scaling and true
impact occur within the arena
of the bravest among us!

I will see you so soon!

Andrew